improve the programming and popularisation of the channels. Annual Awards for best programme producers have also been introduced to promote excellence in production and meet the challenges from competition.

(c) No, Sir.

(d) Does not arise.

Demands of Cable TV Operators

2001. SHRI BALWANT SINGH RAMOOWALIA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Cable TV. Operators United Front/Associations are planning to go on strike from 24 July, 2002, as reported in the 'Hindustan Times', dated 19th July, 2002;

(b) if so, the main demands/grouse of the operators; and

(c) the remedial measures Government propose to take to meet the situation while ensuring that the middle class people who are over-burdened financially are not asked to pay more by introducing the proposed CAS (Conditional Access System) being demanded by operators?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATl SUSHMA SWARAJ): (a) and (b)The Cable Operators United Front had made an appeal for the passage of the Cable Television Networks (Regulation) Amendment Bill, 2002, to enable introduction of Conditional Access System in cable television networks.

(c) Government has introduced the Cable Television Networks (Regulation) Amendment Bill, 2002 with a view to mandating an addressable system for pay channel viewing, through cable networks.The system when mandated, will allow the consumer to choose and pay for the channel(s) he wishes to watch. The Bill was passed in the Lok Sabha on 15.5.2002.

Dues against different agencies and producers

2002. SHRI JIBON ROY: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that a huge amount of more than Rs. 33445 lakhs is outstanding from different agencies by Doordarshan during the period 1997-1998 to 2000-2001; and

(b) if so, the names of the agencies and amount outstanding against each of them as on 31st March, 2002?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) Prasar Bharati has informed that outstanding dues of Doordarshan from various producers and agencies as on 31st March, 2002, was Rs. 16928 lakhs.

(b)The details are given below:—

SI.No.	Name of Agency	Outstanding as on 31-03-02 Rs. in Lakhs
1	2	3
1.	Aaliya Productions	60
2.	Advance TV Network	213
.3.	Advision Multi Media	17
4.	Anand Advtg.	140
5.	Asian Ad AGE.	27
6.	B4U Multimedia	197
7.	Balaji Telefilms	111
8.	Bidhan Advtg.	11
9.	Cinema Vision	35
10.	Clarion	6
11.	Concept Advtg.	188
12.	Copy Desk	45
13.	Corrum Comm.	18
14.	Creative Channel	28
15.	Creative Eye	1200
16.	Drishty India	294
17.	Fame Comm.	1074
18.	Film City	26
19.	Film Craft	647

1	2	3
20.	First option Telefilms	41
21.	Future Comm.	11
22.	G.N. Communications	25
23.	Global Entertainers	93
24.	Govt, of Delhi	6
25.	Guruji Advertisers	85
26.	HMT	3
27.	HTA	25
28.	Innovision Film &TV	25
29.	Jaya Advtg.	49
30.	Joslin Comm.	42
31.	Kine Scope	70
32.	Kli	122
33.	Lehar Publicity Ser.	28
34.	Magic Box	11
36.	MagnaVision	108
36.	Market Movers	311
37.	Maya Entertainment	170
38.	MBM	163
39.	Media Asia	146
40.	Moulis Advertising	2
41.	Muiti Channel	1102
42.	Neerja Films	25
43.	Network 7	20
44.	NFDC	4700
45.	Nimbus Comm.	612
46.	Numero Uno	1030
47.	PNC	154

1	2	3
48.	Pas International	57
49.	Pinky Advertising	91
50.	Plus Channel	1012
51.	PrimeTime Media	20
52.	Radha Publicity	16
53.	Sagar Enterprises	590
54.	Samvaad	49
55.	Shree Madhav	1156
56.	Star Gazer	13
57.	Tracer Advertising	33
58.	TranslinkTelevision	24
59.	Trition Comm.	31
60.	Universal	73
61.	Uranus	46
62.	Vigyapan	3
63.	W.D. Consumer	8
64.	World Media	132
65.	Worldcom M/M	58
	TOTAL:	16928

Popularisation of DD

†2003. DR. ABRAR AHMED: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the steps Government are taking to popularise Doordarshan and develop competition with private channels; and

(b) whether Government would consider to increase the number of news bulletins on Doordarshan and also telecast news at every hour like news telecast by Star News and AajTak?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) Prasar Bharati which is an

†Original notice of the question was received in Hindi.